



PrimaryCare23

See the Possibilities

Event Program



Thurs, May 18, 2023 from 10 - 4:30pm ET
Fri, May 19, 2023 from 9 - 12pm ET



Thank you to our sponsors:

PrimaryCare23 Event Supported by:



Primary Care for America Partners:

FOUNDING PARTNERS



CHAMPIONS



SUPPORTERS

Society of General Internal Medicine



About Primary Care for America:

Primary Care for America is a diverse collaboration of key partners focused on educating policymakers and health policy influencers about the value of comprehensive, continuous and coordinated primary care. Its formation serves as a commitment to our continued effort to help improve the well-being of the individuals, families and communities that we proudly serve.



Sharing to social media during PrimaryCare23?

Use our hashtag!

#PC23Event

Tag Primary Care for America



Primary Care for America

Sessions Schedule

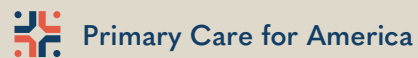
DAY 1: THURSDAY MAY 18

- 10:00–10:10AM ET **SESSION 1:** Welcome & Program Overview
Ishani Ganguli, MD, MPH,
Harvard Medical School
-
- 10:10–10:40AM ET **SESSION 2:** Innovations in Primary Care
MODERATOR: **Clive Fields, MD, VillageMD**
PANELIST: **Elizabeth Fowler, JD, PhD, CMMI**
-
- 10:45–12:00PM ET **SESSION 3:** Primary Care Innovation Showcase – Medicare
MODERATOR: **Shari Erickson, ACP**
PANELISTS: **Sean Cavanaugh, Aledade**
Vivek Garg, MD, MBA, Humana's Primary Care Organization
-
- 1:00–2:00PM ET **SESSION 4:** Primary Care Innovation Showcase – Employer Market
MODERATOR: **Dan Mendelson, Morgan Health**
PANELIST: **Michael Willhite, MD, Everside Health**
Amy McKenzie, MD, MBA, Blue Cross Blue Shield of Michigan
-
- 2:00–2:45PM ET **SESSION 5:** Primary Care Innovation Showcase – Medicaid
MODERATOR: **Kristen McGovern, Sirona Strategies**
PANELIST: **Hilary Hatch, PhD, Phreesia**
Elizabeth Lange, MD, FAAP, Waterman Pediatrics and Coastal Medical Lifespan
-
- 3:00–3:40PM ET **SESSION 6:** The Value of Primary Care Across the Lifespan
MODERATOR: **Ishani Ganguli, MD, MPH, Harvard Medical School**
PANELISTS: **Colleen Christmas, MD, FACP, Johns Hopkins School of Medicine**
Ben Kornitzer, MD, agilon health
Jim Perrin, MD, MassGeneral Hospital for Children and Harvard Medical School
-
- 3:40–4:20PM ET **SESSION 7:** The Value of Primary Care to Communities
MODERATOR: **Tom Wroth, MD, CCNC**
PANELIST: **Bennett Graham, Main Street Health**
Ali Khan, MD, MPP, FACP, Oak Street Health
-
- 4:20–4:30PM ET **SESSION 8:** Close and Day 2 Preview

DAY 2: FRIDAY MAY 19

- 9:00–9:05AM ET **SESSION 9:** Welcome and Overview
-
- 9:05–10:05AM ET **SESSION 10:** Primary Care Workforce
MODERATOR: **Stephanie Quinn, AAFP**
PANELISTS: **Yalda Jabbarpour, MD, Robert Graham Center**
Lee Norman, MD, MHS, MBA, Optum Kansas City
Dan McCarter, MD, FAAFP, ChenMed
Eleni O'Donovan, MD, Unity Health Care
-
- 10:05–10:55AM ET **SESSION 11:** The Role of Community Health Centers in Primary Care
MODERATOR: **Ron Yee, MD, MBA, FAAFP, National Association of Community Health Centers**
PANELISTS: **Paloma Izquierdo-Hernandez, Urban Health Plan**
Julia Liou, MPH, Asian Health Services
-
- 11:00–11:45AM ET **SESSION 12:** Primary Care Innovation Showcase – Technology & Digital Health
MODERATOR: **Sara Pastoor, MD, MHA, FAAFP, Elation Health**
PANELIST: **Adam Gail, Stellar Health**
Subha Airan-Javia, MD, AMIA, CareAlign
Edwin Miller, MBA, Google Health
-
- 11:45–12:00PM ET **SESSION 13:** PrimaryCare23 Close
Ishani Ganguli, MD, MPH,
Harvard Medical School

Session Speaker Information



1



Session 1:

Thursday May 18th, 10:00am–10:10am ET

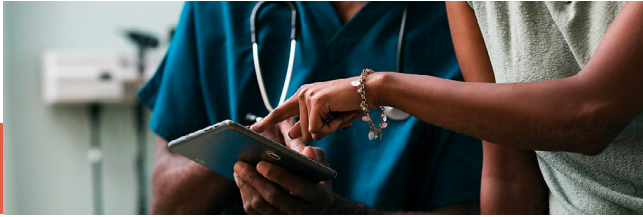
Welcome & Program Overview with
Ishani Ganguli, MD, MPH, *Harvard Medical School*



Ishani Ganguli, MD, MPH

Assistant Professor of Medicine and a primary care physician at Harvard Medical School and Brigham and Women's Hospital Division of General Internal Medicine and Primary Care

Dr. Ganguli is an Assistant Professor of Medicine, health services researcher, and a practicing primary care physician at Harvard Medical School and Brigham and Women's Hospital. She received her AB, MD, and MPH from Harvard University and completed internal medicine/primary care residency and health policy and management fellowship at Massachusetts General Hospital. Her research focuses on the payment, delivery, and value of primary care, the use and consequences of low-value care, and gender equity. Dr. Ganguli serves as an Associate Editor at JAMA Network Open. She is also a former journalist who has written about science and health care for The Boston Globe, Reuters, The New York Times, and The Washington Post, among other publications.



Session 2:

Thursday May 18th, 10:10am–10:40am ET

Innovations in Primary Care

Moderator: **Clive Fields, MD**
Co-Founder and Chief Medical Officer

Panelist: **Elizabeth Fowler, JD, PhD**
Deputy Administrator and Director, CMMI



Clive Fields, MD
Co-Founder and Chief Medical Officer, VillageMD

As Chief Medical Officer and co-founder of VillageMD and an esteemed practicing physician, Clive Fields, M.D., is transforming the way today's patients and physicians experience health care. Dr. Fields helped create VillageMD in 2013 to enable progressive physician groups, independent practices and health care organizations to move toward a primary care-led, high-value clinical model with improved quality, exceptional patient experiences and lower costs. Under Dr. Fields' co-leadership, VillageMD has grown from an initial practice of 13 physicians to a partnership with more than 3,000 physicians across 19 markets who are responsible for approximately 1.6 million lives.

Dr. Fields has demonstrated a passion to deliver value-based care throughout his medical career. His dedication and contributions culminated in his receiving the 2018 Robert Graham AAFP Physician Executive of the Year by the American Academy of Family Practice's (AAFP). He is consistently named one of Houston's "Top Doctors" by H Magazine and Texas Monthly. Most recently, Dr. Fields was recognized by Modern Healthcare as one of the 50 most influential clinical executives for 2020.

In the early 1990s, prior to beginning VillageMD, Dr. Fields initiated and served as president of Village Family Practice, which became one of the largest primary care groups in Houston and was recognized for its quality of care by the Centers for Medicare and Medicaid Services (CMS) and the National Committee for Quality Assurance (NCQA).

Despite his leadership roles and commitments, Dr. Fields makes patient care his ultimate priority. He sees patients weekly and serves on staff at Memorial Hermann Memorial City Hospital, The Methodist Hospital and CHI St. Luke's Health-Baylor St. Luke's Medical Center. Dr. Fields also functions as an Associate Professor of Family Medicine at both Baylor College of Medicine and the University of Texas at Houston. An active member of the AAFP, he is a regular contributor on health care topics for leading publications including Forbes, Health Data Management and the Houston Chronicle. Dr. Fields received his medical degree from The Chicago Medical School and his bachelor's degree from The University of Texas at Austin.

For Dr. Fields, health care is about pioneering improvements in care to improve the lives of patients and expand the abilities of the physicians who serve them every day



Elizabeth Fowler, JD, PhD
Deputy Administrator and Director, Center for Medicare and Medicaid Innovation at CMS

Dr. Elizabeth Fowler is the Deputy Administrator and Director of the Center for Medicare and Medicaid Innovation at CMS. Dr. Fowler previously served as Executive Vice President of programs at The Commonwealth Fund and Vice President for Global Health Policy at Johnson & Johnson. She was special assistant to President Obama on health care and economic policy at the National Economic Council. In 2008–2010, she was Chief Health Counsel to Senate Finance Committee Chair, Senator Max Baucus (D-MT), where she played a critical role developing the Senate version of the Affordable Care Act. She also played a key role drafting the 2003 Medicare Prescription Drug, Improvement and Modernization Act (MMA). Dr. Fowler has over 25 years of experience in health policy and health services research. She is admitted to the bar in Maryland, the District of Columbia, and the U.S. Supreme Court. Dr. Fowler is a Fellow of the inaugural class of the Aspen Health Innovators Fellowship and a member of the Aspen Global Leadership Network.



Session 3:

Thursday May 18th, 10:45am–12:00pm ET

Primary Care Innovation Showcase – Medicare

Moderator: **Shari Erickson**
Chief Advocacy Officer and Senior Vice President,
Government Affairs and Public Policy, American College of Physicians

Panelist: **Sean Cavanaugh**
Chief Policy Officer, Aledade

Vivek Garg, MD, MBA
Chief Medical Officer, Humana's Primary Care Organization



Shari Erickson
Chief Advocacy Officer and Senior Vice President, Government
Affairs and Public Policy, American College of Physicians (ACP)

Ms. Erickson currently serves as Chief Advocacy Officer and Senior Vice President of Governmental Affairs and Public Policy with the American College of Physicians (ACP). In this role, Ms. Erickson oversees the operations of the Washington, DC office and manages ACP's overall advocacy and policy initiatives relating to Congress and federal regulatory agencies, including the Department of Health and Human Services (HHS), Centers for Medicare and Medicaid Services (CMS), CMS' Center for Medicare and Medicaid Innovation (CMMI), and other federal bodies. Ms. Erickson also oversees ACP's Department of Medical Practice, which is responsible for the ongoing development and maintenance of programs, products, tools, and services to assist medical practices with regulatory compliance and practice transformation. In addition, Ms. Erickson currently serves as Co-Chair of the Primary Care Collaborative's (PCC) Public Policy and Advocacy Workgroup.

Before coming to ACP, Ms. Erickson was a Senior Program Director with the National Quality Forum (NQF) in Washington, D.C. where she was responsible for managing an array of projects that support NQF's national strategy for health care quality measurement and reporting.

Ms. Erickson received her Master of Public Health degree from the Johns Hopkins Bloomberg School of Public Health and her Bachelor of Arts and Bachelor of Arts–International Studies degrees from Miami University in Ohio.



Sean Cavanaugh
Chief Policy Officer, Aledade

Sean Cavanaugh is the Chief Policy Officer at Aledade, the nation's largest organizer of independent primary care networks anchored in value-based care. Sean previously served as the Deputy Administrator and Director of the Center for Medicare at the CMS and Deputy Director at the Center for Medicare and Medicaid Innovation. Prior to that, Sean was Director of Health Care Finance at the United Hospital Fund. He has also served in senior positions at Lutheran Healthcare, the New York City Mayor's Office of Health Insurance Access, and the Maryland Health Services Cost Review Commission. He attended the University of Pennsylvania and the Johns Hopkins School of Hygiene and Public Health.



Vivek Garg, MD, MBA
Chief Medical Officer, Humana's Primary Care Organization

Vivek Garg, MD, MBA, is a physician & executive dedicated to building the models & cultures of care we need for loved ones and healthcare professionals to thrive. He leads national clinical strategy & excellence, care model development & innovation, and the clinical teams for Humana's Primary Care Organization, CenterWell & Conviva, as Chief Medical Officer (CMO), where we serve ~250,000 seniors across the country as their community-based primary care home, with a physician-led team of practitioners, including advanced practice clinicians, nurses, social workers, pharmacists, and therapists. Dr. Garg is the former Chief Medical Officer of CareMore & Aspire Health, an innovative integrated health care delivery organizations with over 180,000 patients in over thirty states. He also previously led CareMore's growth & product functions as Chief Product Officer, including expansion into Medicaid primary care and home-based complex care. Earlier in his career, Dr. Garg joined Oscar Health during its first year of operations as Medical Director and led care management, utilization management, pharmacy, and quality, leading to Oscar's initial NCQA accreditation. He was Medical Director at One Medical Group, focusing on primary care quality & virtual care, and worked at the Medicare Payment Advisory Commission, a Congressional advisory body on payment innovation in Medicare. Dr. Garg graduated summa cum laude from Yale University with a BS in Biology and earned his MD from Harvard Medical School and MBA from Harvard Business School. He trained in internal medicine at Brigham & Women's Hospital, received board certification, and resides in New Jersey with his wife, son, and daughter.

4



Session 4:

Thursday May 18th, 1:00pm–2:00pm ET

Primary Care Innovation Showcase – Employer Market

Moderator: **Dan Mendelson**
CEO, Morgan Health

Panelist: **Michael Willhite, MD**
Medical Director, Everside Health

Amy McKenzie, MD, MBA
Associate Chief Medical Officer and Vice President of Clinical
Partnerships, Blue Cross Blue Shield of Michigan



Dan Mendelson
CEO, Morgan Health

Dan Mendelson is the Chief Executive Officer of Morgan Health at JPMorgan Chase & Co. Mendelson oversees a business unit at JPMorgan Chase focused on accelerating the delivery of new care models that improve the quality, equity and affordability of employer-sponsored healthcare. Mendelson was previously Founder and CEO of Avalere Health, a healthcare advisory company based in Washington DC. He also served as Operating Partner at Welsh Carson, a private equity firm. Before founding Avalere, Mendelson served as associate director for Health at the Office of Management and Budget in the Clinton White House. Mendelson currently serves on the boards of Vera Whole Health and Champions Oncology (CSBR). He is also an adjunct professor at the Georgetown University McDonough School of Business. He previously served on the boards of Coventry Healthcare, HMS Holdings, Pharmerica, Partners in Primary Care, Centrexion, and Audacious Inquiry. Mendelson holds a Bachelor of Arts (BA) from Oberlin College, and a Master of Public Policy (MPP) from the Kennedy School of Government at Harvard University.



Michael Willhite, MD
Medical Director, Everside Health

After 20 years in traditional primary care, Dr. Willhite joined Everside in 2016. He is a graduate of DePauw University in Greencastle, Indiana and Indiana University School of Medicine. Dr. Willhite grew up in rural Milan, IN, the town featured in the movie Hoosiers! He currently serves as a Medical Director for Everside, working to establish and expand multiple clinics and services for Aisin Industries, a global supplier of automotive components. Dr. Willhite and his wife live in Westfield, Indiana and have 6 children ages 11–26. In any given meeting or gathering, you can identify Dr. Willhite by his jovial laugh and good nature. His life goal would be to experience peace and joy each day and help bring the same to those around him.



Amy McKenzie, MD, MBA
Vice President and Associate CMO Clinical Partnerships, Blue Cross
Blue Shield of Michigan

Amy McKenzie, MD, MBA is a board-certified family medicine physician with 13 years of experience in private practice and over ten years of experience in healthcare administration and clinical leadership.

Dr. McKenzie joined Blue Cross Blue Shield of Michigan in 2013 as a physician consultant supporting Quality Management and Accreditation and is now the Associate Chief Medical Officer and Vice President leading Clinical Partnerships. Her team is responsible for providing clinical leadership for provider value-based programs and risk contracting and helps to enable and support the network through education, communication, and partnering on practice transformation efforts. She also leads the Behavioral Health Strategy and Planning team responsible for development and implementation of the BH strategy.

Dr. McKenzie graduated from Northeast Ohio Medical University and completed her residency at Ascension Providence Hospital in Southfield, Michigan. In 2017, she received her MBA with a focus in medical management from the University of Massachusetts Amherst.

She is currently serving as Vice Chair on the State of Michigan Certificate of Need Commission and is a past president on the Family Medicine Foundation of Michigan.



5

Session 5:

Thursday May 18th, 2:00pm–2:45pm ET

Primary Care Innovation Showcase – Medicaid

Moderator: **Kristen Ratcliff McGovern**
Partner, Sirona Strategies

Panelist: **Hilary Hatch, PhD**
Chief Clinical Officer, Phreesia

Elizabeth Lange, MD, FAAP
General Pediatrician, Waterman Pediatrics and Coastal Medical Lifespan



Kristen Ratcliff McGovern
Partner, Sirona Strategies

Kristen McGovern has been at the forefront of federal health care policy and politics for more than a decade. As a partner at Sirona Strategies, she works with senior corporate executives to develop integrated business, advocacy and communications strategies that reflect complex health care policies and regulations. She regularly advises clients on a range of topics including commercial insurance markets, Medicare, accountable care organizations, new payment and delivery models, digital health, behavioral health, transparency initiatives and more. She is also Executive Director of the Partnership to Empower Physician-Led Care (PEPC), an advocacy coalition dedicated to support independent practices and physicians in moving to value-based care. Kristen serves as Executive Director of the Alliance for Innovative Primary Care (AIPC) which focuses on advocacy related to total cost of care payment and delivery models such as Direct Contracting. She co-founded the Health IT Leadership Roundtable, a cross-sector group of health care stakeholders developing consensus-based recommendations on health IT policy. Finally, she is also a convener of Moving Health Home, a group focused on bringing more care into the home.

Prior to launching Sirona Strategies, Kristen served as Chief of Staff to the National Coordinator for Health IT at HHS, and also worked at the Office of Management and Budget in the Executive Office of the President.



Hilary Hatch, PhD
Chief Clinical Officer, Phreesia

Hilary Hatch, Ph.D., a clinical psychologist and passionate champion of the patient voice, serves as Chief Clinical Officer at Phreesia, where she leads the development of clinical programs and research partnerships. She and her team partner with clients to improve quality performance through the implementation of patient-reported outcomes (PROs), social determinants of health (SDOH) and behavioral health screenings and modules to close gaps in care. Phreesia recently acquired Insignia Health, steward of the Patient Activation Measure (PAM). Dr. Hatch's team oversees best practices and implementation of the PAM. In addition, Dr. Hatch oversees research partnerships with organizations such as The Commonwealth Fund, Harvard University and City University of New York on topics such as patient access, vaccine hesitancy, and implementation and best practices for self-reported data. Prior to joining Phreesia, Dr. Hatch was Founder and Chief Executive Officer of Vital Score, a digital health company acquired by Phreesia in 2018. She was an Instructor of Medicine at the Johns Hopkins School of Medicine and serves on the faculty of the Psychoanalytic Association of NY (PANY), affiliated with NYU Langone Health.

She holds a doctorate in clinical psychology from City University of New York, a postdoctoral certificate in psychoanalysis from PANY, and a BA from Columbia College.



Elizabeth Lange, MD, FAAP
General Pediatrician, Waterman Pediatrics and Coastal Medical Lifespan

Dr. Elizabeth B. Lange practices general pediatrics at Waterman Pediatrics/Coastal Medical Lifespan. In her advocacy career, Dr. Lange has served as President of the RI chapter of the American Academy of Pediatrics and the RI Medical Society. She is also the co-founder and co-director of PCMH-Kids, a multi-payer primary care patient centered medical home initiative. With data driven care delivery and payment system reform, as well as a robust community of learning, the work of PCMH-Kids now affects the medical care of nearly every RI child and family.

6



Session 6:

Thursday May 18th, 3:00pm-3:40pm ET

The Value of Primary Care Across the Lifespan

Moderator: **Ishani Ganguli, MD, MPH**
Assistant Professor of Medicine and General Internist, Harvard Medical School

Panelists: **Colleen Christmas, MD, FACP**
Director, Primary Care Leadership Track and Associate Professor of Medicine, John Hopkins School of Medicine

Ben Kornitzer, MD
Chief Medical Officer, agilon health

Jim Perrin, MD
Pediatrics Chair and Professor of Pediatrics, MassGeneral Hospital for Children and Harvard Medical School



Ishani Ganguli, MD, MPH
Assistant Professor of Medicine and a primary care physician at Harvard Medical School and Brigham and Women's Hospital Division of General Internal Medicine and Primary Care

Dr. Ganguli is an Assistant Professor of Medicine, health services researcher, and a practicing primary care physician at Harvard Medical School and Brigham and Women's Hospital. She received her AB, MD, and MPH from Harvard University and completed internal medicine/primary care residency and health policy and management fellowship at Massachusetts General Hospital. Her research focuses on the payment, delivery, and value of primary care, the use and consequences of low-value care, and gender equity. Dr. Ganguli serves as an Associate Editor at JAMA Network Open. She is also a former journalist who has written about science and health care for The Boston Globe, Reuters, The New York Times, and The Washington Post, among other publications.



Colleen Christmas, MD, FACP
Director, Primary Care Leadership Track and Associate Professor of Medicine, John Hopkins School of Medicine

Dr. Christmas completed her internal medicine residency at the Medical College of Virginia in Richmond, VA before completing a fellowship in Geriatric Medicine at Johns Hopkins School of Medicine in Baltimore, MD. Subsequently, she joined the faculty at Johns Hopkins in 1999 and has been there since in a variety of clinical and educational roles including residency program director at the Johns Hopkins Bayview Medical Center and now director of the Primary Care Leadership Track at the Johns Hopkins School of Medicine. She was recently installed as the inaugural Rosemarie Hope Reid, MD Professor of Primary Care and is an Associate Professor of Medicine. She provides primary care in the office and in the home setting to older adults in addition to her medical education work, and is the current Governor for the Maryland Chapter of the American College of Physicians.



Ben Kornitzer, MD
Chief Medical Officer, agilon health

Ben Kornitzer has served as agilon's Chief Medical and Quality Officer since January 2020. Ben previously served as Chief Medical Officer and Vice-President of the Mount Sinai Health Network from January 2014 to January 2020. Ben received his A.B. from Brown University and holds a medical degree from Mount Sinai School of Medicine and completed his residency at Harvard Medical School Massachusetts General Hospital.



Session 7:

Thursday May 18th, 3:40pm–4:20pm ET

The Value of Primary Care to Communities

Moderator: **Tom Wroth, MD**
President, Community Care of North Carolina

Panelist: **Bennett Graham**
President, Main Street Health
Ali Khan, MD, MPP, FACP
Chief Medical Officer and Executive Medical Director, Oak Street Health



Tom Wroth, MD
CEO, Community Care of North Carolina (CCNC)

Dr. Wroth is a practicing family physician and CEO of Community Care of North Carolina (CCNC). CCNC is one of the nation's longest running medical home programs and now supports over 500 independent practices caring for 1.2M patients in value based contracts. Dr. Wroth is the former Chief Medical Officer at Piedmont Health, a system of 10 FQHCs and 2 PACE sites. He was previously on faculty in the Department of Family Medicine at the University of North Carolina at Chapel Hill. Dr. Wroth trained in Family Medicine and Preventive Medicine at UNC Chapel Hill and attended medical school at Columbia University, College of Physicians and Surgeons.



Bennett Graham
President, Main Street Health

Bennett Graham serves as President and Co-Founder of Main Street Health. Main Street Health is a value-based healthcare company focused exclusively on serving rural communities. Main Street successfully launched in 2021 with funding from Oak HC/FT, Frist Cressey Ventures, and Russell Street Ventures.

Prior to Main Street, Bennett most recently served as a General Manager within Anthem's Diversified Business Group where he built a full-risk, capitated care model focused on patients with the greatest needs in a collaboration between Aspire Health and CareMore Health. Bennett also served as Senior Vice President of Operations at Aspire Health, where he scaled the operations to support 10x revenue growth across 25 states. Aspire Health grew to be the largest palliative care solution in the country with an almost entirely remote workforce seeing over 1,000 patients daily in their homes. Aspire was acquired by Anthem in 2018.

Bennett also has experience from the Advisory Board Company where he worked in corporate strategy, new product development, and performance technologies. Bennett developed go-to-market strategies for new products and assisted hospitals, health systems, and medical groups across the country to implement clinical integration and referral management strategies.

Bennett holds an MBA from the University of Virginia, Darden Graduate School of Business Administration, and a Bachelor of Arts from Princeton University, Woodrow Wilson School of Public and International Affairs. Bennett and his wife Amy have three kids and live in Nashville, Tennessee.



Ali Khan, MD, MPP, FACP
Chief Medical Officer and Executive Medical Director, Oak Street Health

Ali Khan, MD, MPP, FACP is the Chief Medical Officer, Value Based Care Strategy at Oak Street Health, where he leads efforts in managed care strategy, clinical design, workforce development and public policy. Ali joined Oak Street Health in 2019 as Executive Medical Director of the Heartland Division and continues to practice general internal medicine on Chicago's West Side.

Prior to Oak Street, he served as CareMore Health's Clinical Design Officer and in leadership roles at Iora Health.

Ali serves on the clinical faculty of the University of Chicago, Pritzker School of Medicine and is a Director on the American Board of Internal Medicine's Internal Medicine Specialty Board, the American Board of Internal Medicine Foundation and America's Physician Groups. Ali was recognized as one of Modern Healthcare's Top 25 Emerging Leaders in 2021, Crain's Chicago Business' 40 Under 40 in 2022 and Crain's Chicago Business' Notable Executives of Color in Health Care in 2022. He is a fellow of the California Health Care Foundation and Leadership Greater Chicago.

Ali completed his residency at Yale–New Haven Hospital. He is a graduate of the Harvard Kennedy School and VCU's Medical College of Virginia, earning joint M.D. and M.P.P. degrees as a Harvard Public Service Fellow, and VCU's B.S./M.D. Guaranteed Admissions Program in Medicine.



8

Session 8:

Thursday May 18th, 4:20pm–4:30pm ET

Close and Day 2 Preview



Session 9:

Friday May 19th, 9:00am–9:05am ET

Welcome and Overview

Session 10:

Friday May 19th, 9:05am–10:05am ET

Primary Care Workforce

Moderator: **Stephanie Quinn**
Senior Vice President, Advocacy, Practice Advancement and Policy,
American Academy of Family Physicians

Panelists: **Yalda Jabbarpour, MD**
Medical Director, Robert Graham Center

Lee Norman, MD, MHS, MBA
Senior Medical Director, Optum Kansas City

Dan McCarter, MD, FAAFP
National Director of Primary Care, ChenMed

Eleni O'Donovan, MD
Director of Education and Director of Correctional Medicine,
Unity Health Care



Stephanie Quinn

Senior Vice President, Advocacy, Practice Advancement
and Policy, American Academy of Family Physicians

Stephanie Quinn, serves as senior vice president, advocacy, practice advancement and policy. She oversees the AAFP Divisions of Government Relations and Practice Advancement as well as the Robert Graham Center for Policy Studies in Family Medicine and Primary Care. She directs legislative and private sector advocacy on issues such as value-based models of care and increasing health care access.

Prior to joining the AAFP in 2019, Quinn served more than 15 years of government relations and legislative experience in the health care industry, including with the AAFP, American Society of Radiation Oncology, and various Blue Cross Blue Shield organizations.



Yalda Jabbarpour, MD

Medical Director, Robert Graham Center

Dr. Yalda Jabbarpour Medical Director of the Robert Graham Center for Policy Studies in Washington, DC, assistant professor of family medicine at Georgetown University and a practicing family physician at MedStar Spring Valley Family Medicine. She graduated from the Georgetown University School of Medicine in 2008 and completed her residency at the Georgetown University/Providence Hospital Family Medicine Residency Program.

Upon graduation she worked as a family physician for Scripps Health Medical Group in San Diego, California. She returned to Washington, DC in 2015 to serve as the Robert L Phillips Health Policy Fellow at the Robert Graham Center. During this time, she practiced clinically at Unity Healthcare, the largest Federally Qualified Health Center in Washington DC. After fellowship, Dr. Jabbarpour was full time faculty at the Georgetown University School of Medicine before moving to the Robert Graham Center in 2018.



Lee Norman, MD, MHS, MBA
Senior Medical Director, Optum Kansas City

Lee A. Norman is Senior Medical Director of Optum Kansas City, a Care Delivery Organization dedicated to improving the health of patients and populations by assisting medical professionals in providing the best care possible through preventive care and early disease recognition and treatment.

Norman received his medical degree from the University of Minnesota, did his residency in family medicine in Texas, and his aerospace medicine training in the USAF at Brooks AFB, San Antonio.

After serving in the USAF as a family physician, flight surgeon, and combat medicine instructor, he practiced medicine in Seattle for 20 years. Dr. Norman has served as Chief Medical Officer for over 26 years, most recently at the University of Kansas Health System. He currently is a clinical faculty member at the KU School of Medicine. He recently served for three years as the Secretary of the Kansas Department of Health and Environment on Governor Kelly’s cabinet, additionally as the senior state health official leading the Kansas Covid-19 pandemic response. He has served on numerous boards of charitable and humanitarian organizations, including Heart to Heart International, based in Lenexa, Kansas.

Norman recently retired as a US Army colonel, which included five years of service as the State Surgeon of Kansas. In 2018 he returned from a Middle East US Army deployment where he was the 35th Infantry Division Surgeon overseeing the medical care of over 12,000 US soldiers encompassing three named operations – Freedom Sentinel, Spartan Shield, and Inherent Resolve. Norman has been awarded two Meritorious Service Medals and, in 2022, the Truman Foundation Philip Pistilli Silver Veterans Medal for military and civilian accomplishments.

Dr. Norman has an MHS degree in health planning and systems analysis from the University of California, Davis School of Medicine, and an MBA degree from the University of Washington Graduate School of Business. He has two grown children and two grandsons. Dr. Norman is originally from Iowa. His interests include reading, cooking, canning and pickling, technical mountain climbing, and collecting Alaska Native art. He lives in Kansas City, Missouri.



Dan McCarter, MD, FAAFP
National Director of Primary Care, ChenMed

Dr. Dan McCarter is the National Director of Primary Care Advancement for ChenMed. Prior to this he served for 2 years as Market CMO in Richmond, Virginia for JenCare Senior Medical Center, a ChenMed company. Before coming to ChenMed, Dr. McCarter was at the University of Virginia for 27 years. In 1990, he founded Stoney Creek Family Practice, one of their first satellite teaching practices with one of the first electronic health records in the UVA health system. This practice went on to achieve Level 3 patient centered medical home certification.

His various administrative positions at UVA included Vice-Chair of Family Medicine, Medical Director of Regional Primary Care, Associate Chief Medical Officer for Ambulatory Services, and Medical Director for WellVirginia ACO, a Track 1 MSSP. He was course director for the Virginia Population Health Summit in 2014, 2015 and 2016. He has presented at numerous local, regional and national conferences. He participated in the Starfield IV summit on Family Medicine Resident Education in 2020 and Co-Chairs the Virginia Academy of Family Physicians Resident and Student Committee.

Dr. McCarter continues to hold a teaching appointment in the Department of Family Medicine at the University of Virginia School of Medicine.



Eleni O'Donovan, MD
Director of Education and Director of Correctional Medicine, Unity Health Care

Eleni O'Donovan, M.D., a member of The Wright Center for Graduate Medical Education Board since 2022, is director of correctional medicine and director of education at Unity Health Care in Washington, D.C., a partner training site in The Wright Center’s National Family Medicine Residency Program. Dr. O'Donovan received her master’s degree in maternal and child health from the Harvard School of Public Health. A board-certified family physician, Dr. O'Donovan graduated from the University of Massachusetts Medical School in 2005 and completed her Family Medicine residency training at the Boston Medical Center Department of Family Medicine Residency Program. Her interests include leveraging community-based medical education to improve health equity at the local and national levels.



Session 11:

Friday May 19th, 10:05am–10:55am ET

The Role of Community Health Centers in Primary Care

Moderator: **Ron Yee, MD, MBA, FAAFP**
Medical Officer, National Association of Community Health Centers

Panelists: **Paloma Izquierdo–Hernandez**
President and CEO, Urban Health Plan

Julia Liou, MPH
CEO, Asian Health Services



Ronald Yee, MD, MBA, FAAFP
Chief Medical Officer, National Association of
Community Health Centers (NACHC)

Ron Yee, MD, MBA, FAAFP. Dr. Yee received his medical degree from Oral Roberts University School of Medicine and completed his Family Practice residency and Chief Resident position through the University of California San Francisco, Fresno, California. Ron was employed by United Health Centers, Inc. in Parlier, California, an eight-site Community–Migrant health center for the past two decades. He obtained his MBA from Golden Gate University, San Francisco. Dr. Yee achieved the distinguished Degree of Fellow of the American Academy of Family Physicians. He served as faculty and team coach for two Bureau of Primary Health Care (BPHC) Patient Visit Redesign Collaboratives and two Institute of Healthcare Improvement (IHI) Redesign–Finance Collaboratives. Ron is a graduate of the National Association of Community Health Centers

(NACHC) EXCELL Leadership Program and was elected to the Executive Committee as Treasurer. He served as a member of the National Advisory Council for the National Health Service Corps (NHSC). Through his 20-year health center service Dr. Yee has developed a passion for patient care and communicates a unique blend of clinical practice style efficiency, care team focus, practical financial applications and organizational transformation. He serves as the Chief Medical Officer and Senior Vice President of the Clinical Affairs Division of NACHC and is based in the Bethesda, Maryland office.



Paloma Izquierdo–Hernandez
CEO, Urban Health Plan

Paloma Izquierdo–Hernandez is the President and Chief Executive Officer of Urban Health Plan, one of the largest community health center networks in New York State. Paloma has devoted her career to increasing access to high-quality, affordable health care and reducing the rates of health disparities in underserved communities. Paloma's unwavering commitment to advancing Urban Health Plan's mission is reflected in both the organization's successes and the positive impact it has on the communities it serves.

Under Paloma's leadership, Urban Health Plan has grown from a one-site health center in the South Bronx to a network of twelve federally qualified community health centers, spanning the Bronx, Central Harlem, and Corona, Queens. The organization is also comprised of two mental health facilities, and twelve school-based health centers which in total serve over 400,000 patients annually. Additionally, Urban Health Plan offers many grant-funded programs and WIC services throughout its locations.

Paloma believes that for anyone to achieve optimum health, their basic needs must first be met. For this reason, she tirelessly works to forge strong partnerships that help to address the social determinants of health. Paloma sits on several boards, including that of the Dr. Richard Izquierdo Health and Science Charter School, which was founded by her late father and was established as a way of addressing educational gaps and developing a future pipeline of health professionals. Since its inception, the school has achieved high college acceptance rates.

Paloma, who was raised in the Bronx, currently serves as the Chair–Elect of the National Association of Community Health Centers. She has also served as the chairperson of the board of directors of the Community Health Care Association of New York State. She is a graduate of Boston College and holds an M.A. in speech pathology from Columbia University's Teachers College, an M.P.H. from Columbia University's Mailman School of Public Health, an Honorary Doctoral Degree from Boston College, as well as an Honorary Doctoral from Metropolitan College of New York.



Julia Liou, MPH
CEO, Asian Health Services

Julia Liou, MPH, the Chief Executive Officer of Asian Health Services (AHS) is an accomplished, mission-driven executive leader with 20+ years of experience in the healthcare industry. AHS is a community health center that provides medical, dental, and behavioral health services to 50,000 patients in 14 languages. Ms. Liou has led strategic fund development initiatives, pioneered patient and community advocacy campaigns, and has spearheaded key partnerships regionally and statewide in the Oakland Chinatown and Asian community, including the Revive Chinatown Project, and the California Healthy Nail Salon Collaborative.

She has led the charge in strategic planning, development, the AHS Business Council, communications, advocacy and fundraising campaigns, and cornerstone relationships. Whether forging coalitions or calling attention to neglected needs, fundraising for civic engagement, or lifting up patient voices to change policies, she continues to champion health equity and language access for vulnerable communities at local, state, and national levels. During her tenure with Asian Health Services, Ms. Liou catapulted AHS' development successes in donor gifts, capital campaign fundraising, events, and grants from government and foundations. She also led state policy initiatives that resulted in the passage of key legislation at the state level.

During the COVID pandemic, she collaborated with health centers throughout the nation through the National Association of Community Health Centers (NACHC) to successfully advocate for a federal funding stream that seeds innovation and technology for community health centers nationwide. Ms. Liou earned her Bachelor of Arts from Wellesley, and Masters in Public Health from UCLA. She sits on numerous boards including Kaiser Permanente National Research Board, California Primary Care Association, and co-chairs NACHC's Innovation Advisory Council.



12/13

Session 12:

Friday May 19th, 11:00am-11:45am ET

Primary Care Innovation Showcase – Technology and Digital Health

Moderator: *Sara Pastoor, MD, MHA, FAAFP*
Director of Primary Care Advancement, Elation Health

Panelist: *Adam Gail*
Chief Revenue Officer, Stellar Health
Subha Airan-Javia, MD, FAMIA
CEO and Co-Founder, CareAlign
Edwin Miller, MBA
Director of Product Management, Google Health



Sara Pastoor, MD, MHA, FAAFP
Director of Primary Care Advancement, Elation Health, Inc.

Dr. Sara Pastoor is a clinically active family physician and currently serves as the Director of Primary Care Advancement at Elation Health, where she advocates for primary care and its powerful role in healthcare. She also is co-director of Presence Health, an integrated primary care and behavioral health Direct Primary Care practice. Dr. Pastoor is a seasoned physician executive with 24 years of experience in primary care innovation, patient-centered medical home, health system transformation, population health, EHR optimization, quality improvement, and health technology.

She is a Fellow of the American Academy of Family Physicians and spent the first 15 years of her career in the Army Medical Department, helping to lead the Military Health System transformation to a patient-centered system for health, promoting technology to better serve patients and the clinicians who care for them. Dr. Pastoor has also led patient-centered transformation, primary care expansion, and EHR workflow optimization in the academic and employer-sponsored primary care setting.



Adam Gail
Chief Revenue Officer, Stellar Health

Adam Gail has spent the last fifteen years building and scaling high performing sales teams for innovative and high growth organizations in healthcare technology. With extensive experience selling into both the payor and provider space, most recently Adam was the Chief Revenue Officer for RubiconMD. There he was responsible for all commercial functions including leading the sales, account management and marketing teams. RubiconMD was acquired by OakStreet Health in October of 2021. Prior to that he spent four years in the position of Vice President of Sales at naviHealth, where he helped drive the organization's rapid expansion in risk bearing post-acute management models. Adam also was a member of the sales leadership team that grew the commercial side of the business at Curaspan Health Group, ultimately resulting in the sale of the company to naviHealth in 2016.



Subha Airan-Javia, MD, FAMIA
CEO and Co-Founder, CareAlign

Dr. Subha Airan-Javia, MD, FAMIA, is a distinguished hospitalist and informatician at Penn Medicine. As the Founder & CEO of CareAlign, she has dedicated her career to bridging the gap between healthcare professionals and technology by developing innovative systems that enhance clinical workflow, promote collaboration, and reduce errors. With over 15 years of experience in the field, Dr. Airan-Javia has become an expert in designing and implementing cutting-edge solutions that improve patient outcomes and advance the field of health informatics. Her passion for integrating technology with healthcare has made her a highly respected figure in the industry, and her contributions have made a significant impact on the way healthcare is delivered today.



Edwin Miller, MBA
Director of Product Management, Google Health

Edwin Miller has been moving up the stack of digital health for over 30 years, starting as a software developer before moving into tech and product leadership roles at companies including digiChart, athenahealth, and Sitka. In 2014 Edwin co-founded Aledade – a company focused on enabling independent primary care physicians to embrace value-based care by providing the governance, implementation and technology. He is passionate about new value-based models that move the industry upstream of patient disease. Edwin currently serves as the Director of Product Management at Google Health, working on clinician-focused products. He has an MBA from Vanderbilt and is classically trained in music with an undergrad degree in music performance from the Eastman School of Music.

Session 13:

Friday May 19th, 11:45am–12:00pm ET

PrimaryCare23 Close with



Ishani Ganguli, MD, MPH

Assistant Professor of Medicine and a primary care physician at Harvard Medical School and Brigham and Women's Hospital Division of General Internal Medicine and Primary Care



*Sharing to social media
during PrimaryCare23?*

Use our hashtag!

#PC23Event

Tag *Primary Care for America*

 @PC4America

 Primary Care for America



Primary Care for America

PrimaryCare23:
See the Possibilities